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30-2022-01273036-CU-MT-CXC - ROA # 2 - DAVID H. YAMASAKI, Clerk of the Court By G. Ramirez, Deputy Clerk.

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Assigned for All Purposes

Judge William Cluster

CX-104

Attorneys for Plaintiff and Proposed Class

**SUPERIOR COURT OF THE STATE OF CALIFORNIA  
FOR THE COUNTY OF ORANGE**

ANNETTE CODY, individually and on behalf of  
all others similarly situated,

Plaintiff,

v.

COLUMBIA SPORTSWEAR CO., an Oregon  
corporation; and DOES 1 through 25, inclusive,

Defendants.

Case No. 30-2022-01273036-CU-MT-CXC

**CLASS ACTION COMPLAINT FOR  
VIOLATION OF PENAL CODE § 631**

CLASS ACTION COMPLAINT

## **INTRODUCTION**

1  
2 1. Plaintiff Annette Cody ("Plaintiff") brings this class action on her own behalf and on  
3 behalf of all other Californians similarly situated against Defendant for its illegal wiretapping of their  
4 electronic communications with Defendant's website, www.columbia.com (the "Website").

5 2. Unbeknownst to visitors to the Website, Defendant has secretly deployed "keystroke  
6 monitoring" software that Defendant uses to surreptitiously intercept, monitor, and record the  
7 communications (including keystrokes and mouse clicks) of all visitors to its Website. Defendant  
8 neither informs visitors nor seeks their express or implied consent prior to this wiretapping.

9 3. Defendant has violated and continues to violate the California Invasion of Privacy Act  
10 ("CIPA"), California Penal Code § 631, entitling Plaintiff and Class Members to relief pursuant  
11 thereto.

## **JURISDICTION AND VENUE**

12  
13 4. This Court has jurisdiction over all causes of action asserted herein.

14 5. Venue is proper in this Court because Defendant knowingly engages in activities  
15 directed at consumers in this County and engaged in the wrongful conduct alleged herein against  
16 residents of this County.

17 6. Any out-of-state participants can be brought before this Court pursuant to California's  
18 "long-arm" jurisdictional statute.

## **PARTIES**

19  
20 7. Plaintiff Annette Cody is an adult resident of Orange County, California.

21 8. Defendant is an Oregon corporation. Defendant affects commerce within the state of  
22 California.

23 9. The above-named Defendants, and their subsidiaries and agents, are collectively  
24 referred to as "Defendants." The true names and capacities of the Defendants sued herein as DOE  
25 DEFENDANTS 1 through 25, inclusive, are currently unknown to Plaintiff, who therefore sues such  
26 Defendants by fictitious names. Each of the Defendants designated herein as a DOE is legally  
27 responsible for the unlawful acts alleged herein. Plaintiff will seek leave of Court to amend the  
28

1 Complaint to reflect the true names and capacities of the DOE Defendants when such identities  
2 become known.

3 10. Plaintiff is informed and believes that at all relevant times, every Defendant was acting  
4 as an agent and/or employee of each of the other Defendants and was acting within the course and  
5 scope of said agency and/or employment with the full knowledge and consent of each of the other  
6 Defendants.

7 11. Plaintiff is informed and believe that each of the acts and/or omissions complained of  
8 herein was made known to, and ratified by, each of the other Defendants.

### 9 **FACTUAL ALLEGATIONS**

10 12. Without warning visitors or seeking their consent, Defendant has secretly deployed  
11 wiretapping software on its Website. This software allows Defendant to surreptitiously record every  
12 aspect of a visitor's interaction with the Website, including keystrokes, mouse clicks, data entry and  
13 other electronic communications.

14 13. Defendant's actions amount to the digital equivalent of both looking over a consumer's  
15 shoulder and eavesdropping on a consumer's conversation. Defendant's conduct is not only illegal, it  
16 is offensive: indeed, a recent study conducted by the Electronic Privacy Information Center, a  
17 respected thought leader regarding digital privacy, found that: (1) nearly 9 in 10 adults are "very  
18 concerned" about data privacy; and (2) 75% of adults are unaware of the true extent to which  
19 companies gather, store, and exploit their personal data when they visit commercial websites. *See*  
20 <https://archive.epic.org/privacy/survey/> (last downloaded July 2022).

21 14. Within the past year, Plaintiff visited Defendant's Website. Plaintiff communicated  
22 with a "person" that Plaintiff believed to be a human customer service representative. In reality,  
23 Defendant's Website utilizes a sophisticated "chatbot" that convincingly impersonates an actual  
24 human that encourages consumers to share personal information. At the same time, the Defendant  
25 simultaneously records and stores the entire conversation using secretly embedded wiretapping  
26 technology.



- 1 c. Whether Plaintiff and Class Members are entitled to statutory damages pursuant to Cal.  
2 Penal Code § 631(a);  
3 d. Whether Plaintiff and Class Members are entitled to punitive damages pursuant to Cal.  
4 Civil Code § 3294; and  
5 e. Whether Plaintiff and Class Members are entitled to injunctive relief.

6 22. **TYPICALITY**: As a person who visited Defendant's Website and had her electronic  
7 communications recorded, intercepted and monitored, Plaintiff is asserting claims that are typical to  
8 the Class.

9 23. **ADEQUACY**: Plaintiff will fairly and adequately protect the interests of the members  
10 of The Class. Plaintiff has retained attorneys experienced in the class action litigation. All individuals  
11 with interests that are actually or potentially adverse to or in conflict with the class or whose inclusion  
12 would otherwise be improper are excluded.

13 24. **SUPERIORITY**: A class action is superior to other available methods of adjudication  
14 because individual litigation of the claims of all Class Members is impracticable and inefficient. Even  
15 if every Class Member could afford individual litigation, the court system could not. It would be  
16 unduly burdensome to the courts in which individual litigation of numerous cases would proceed.

### 17 **CAUSE OF ACTION**

#### 18 **Violations of the California Invasion of Privacy Act**

##### 19 **Cal. Penal Code § 631**

20 25. Section 631(a) of California's Penal Code prohibits and imposes liability upon any  
21 entity that "by means of any machine, instrument, contrivance, or in any other manner," (1)  
22 "intentionally taps, or makes any unauthorized connection, whether physically, electrically,  
23 acoustically, inductively, or otherwise, with any telegraph or telephone wire, line, cable, or instrument,  
24 including the wire, line, cable, or instrument of any internal telephonic communication system," or (2)  
25 "willfully and without the consent of all parties to the communication, or in any unauthorized manner,  
26 reads, or attempts to read, or to learn the contents or meaning of any message, report, or  
27 communication while the same is in transit or passing over any wire, line, or cable, or is being sent  
28 from, or received at any place within this state" or (3) "uses, or attempts to use, in any manner, or for

1 any purpose, or to communicate in any way, any information so obtained, or who aids, agrees with,  
 2 employs, or conspires with any person or persons to unlawfully do, or permit, or cause to be done any  
 3 of the acts or things mentioned above in this section”.

4 26. Section 631 of the California Penal Code applies to internet communications and thus  
 5 applies to Plaintiff’s and the Class’s electronic communications with Defendant’s Website. (“Though  
 6 written in terms of wiretapping, Section 631(a) applies to Internet communications. It  
 7 makes liable anyone who ‘reads, or attempts to read, or to learn the contents’ of a communication  
 8 ‘without the consent of all parties to the communication.’ Cal. Penal Code § 631(a).” *Javier v.*  
 9 *Assurance IQ, LLC*, 21-16351, 2022 WL 1744107, at \*1 (9th Cir. May 31, 2022).

10 27. The software employed by Defendant on its Website to record Plaintiff’s and the  
 11 Class’s electronic communications qualifies as a “machine, instrument, contrivance, or ... other  
 12 manner” used to engage in the prohibited conduct alleged herein.

13 28. At all relevant times, Defendant intentionally caused the internet communication  
 14 between Plaintiff and Class Members with Defendant’s website to be tapped and recorded.

15 29. At all relevant times, Defendant willfully, and without the consent of all parties to the  
 16 communication, caused to be intercepted, read or attempted to be read, logged, and stored, the contents  
 17 of electronic communications of Plaintiff and Class Members with its Website, while the electronic  
 18 communications were in transit over any wire, line or cable, or were being sent from or received at any  
 19 place within California.

20 30. Plaintiff and Class Members did not consent to any of Defendant’s actions in  
 21 implementing wiretaps on its Website, nor did Plaintiff or Class Members consent to Defendant’s  
 22 intentional access, interception, recording, monitoring, reading, learning and collection of Plaintiff and  
 23 Class Members’ electronic communications with the Website.

24 31. Defendant’s conduct constitutes numerous independent and discreet violations of Cal.  
 25 Penal Code § 631(a), entitling Plaintiff and Class Members to injunctive relief and statutory penalties  
 26 of at least \$5,000.00 per violation.

**PRAYER FOR RELIEF**

WHEREFORE, Plaintiff prays for the following relief against Defendant:

1. An order certifying the Class, naming Plaintiff as the representative of the Class and Plaintiff's attorneys as Class counsel;
2. An order declaring Defendant's conduct violates CIPA;
3. An order of judgment in favor of Plaintiff and the Class and against Defendant on the cause of action asserted herein;
4. An order enjoining Defendant's conduct as alleged herein and any other injunctive relief that the Court finds proper;
5. Statutory penalties to Plaintiff and the Class pursuant to Cal. Penal Code § 631(a);
6. Punitive damages to Plaintiff and the Class pursuant to Cal. Civil Code § 3294;
7. Prejudgment interest;
8. Reasonable attorneys' fees and costs incurred in this action pursuant to Cal. Code Civ. Proc. § 1021.5; and
9. All other relief that would be just and proper as a matter of law or equity, as determined by the Court.

Dated: August 2, 2022

PACIFIC TRIAL ATTORNEYS, APC

By: 

Scott. J. Ferrell  
Attorneys for Plaintiff